

SAIF E-communication Work Plan 2007

1. Fund consultant to support website development, keep it up-to-date, add new publications and incorporate new technology as it arises – target one day per week.
2. Maintain & promote website as an example of good practice – maintain minimum 100% W3C AA standard, seek to improve on 75% W3C AAA standard.
3. Maintain detailed website statistics – and increase use to 9000 per month.
4. Consider redesigning the whole website with better accessibility, new software and scripting, explore implications in terms of timescales and cost.
5. Consider training on *Making E-communication Accessible*, in general and for SAIF members.
6. Produce more A4 posters, for example on using PDFs and PowerPoint.
7. Consider another publication, at least review current *Making E-communication Accessible* and plan follow-up.
8. Promote the SAIF website news pages.
9. Add training page and good practice page to the website.
10. Develop a marketing strategy to continue increase in visits to the site and links.
11. Improve website feedback mechanism.
12. Consider current developments regarding copyright law.
13. Consider development plan objectives for a funding application for the period 2008-2011.